

Chastain, Jenkins and Leathers is a boutique real estate company located in the heart of Athens, GA comprised of highly skilled and educated Realtors and Associate Brokers. The firm is focused on assisting buyers and sellers with all of their real estate needs. CJ&L specializes in residential and commercial sales and property management services.

CJ&L incorporates a fresh approach to real estate sales, marketing, consultation, and property management. CJ&L provides its clients with the highest and most knowledgeable level of service, guidance, strategic marketing, and expertise.

The firm is involved in all phases of real estate sales including land acquisition, concept development, product design, marketing implementation, and sales to closing.

CJ&L is also the leading expert in our area in green and sustainable new construction and renovation as well as energy efficient homes.

Meet Our Team

- 60% of our Realtors have broker or associate broker designation
- Three staff members and a UGA intern provide the highest level of customer service
- All of our agents are heavily involved in our community and work to broaden our brand awareness in the area
- All of our agents work continually to stay current on marketing trends and contractual changes to offer the highest level of negotiating and experience in our area
- We don't strive to be the biggest real estate company in Athens, just **THE BEST!**



CHASTAIN, JENKINS & LEATHERS

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WHY CHOOSE US?

At Chastain, Jenkins, and Leathers we pride ourselves on always utilizing the most up-to-date and state of the art advertising and technological resources that are available. Due to the increased demand of web-based presence, this is where we have elected to channel the large majority of our resources for advertising.

Chastain, Jenkins & Leathers Website, www.cjandl.com

The CJ&L website serves as a resource for all of Athens. It was created in-house, is managed in our office, and updated daily. Our website has the best photos, better maps, greater detail, and up to date market information for buyers looking in Athens and surrounding areas.

Premium Membership with REALTOR.com®, Company Showcase

Recent surveys indicate that about 84 percent of homebuyers start their search online. As a service to you, CJ&L has partnered with REALTOR.com® to make our listings stand out on the number one website in real estate searches. Company Showcase allows us much added benefit to the regular subscription with the ability to create and post a custom description for your listing to compliment the 25 full-size photos uploaded to the site. REALTOR.com® is updated every 15 minutes.

Athens Area MLS and Georgia Multiple Listing Service

We have full access to two multiple listing services, the Athens Area MLS and Georgia MLS, giving us the potential and ability to reach many more agents. Searching the MLS is the first phase of gathering information for area agents. Buyers also have the ability to search the MLS database from our website, www.cjandl.com.

Athens Area Market Reports

We create and distribute bi-weekly reports of area market statistics to all of our home sellers so that you can stay fully informed on the sales progress of your area and price range, as well as staying up to date on local and national real estate trends.

VisualTour

CJ&L subscribes to the nationally acclaimed Visual Tour software. Through the use of a professional photographer, we create incredible tours with sharp images to proudly display your home. The software allows us the ability to reach a greater number of buyers with a far-reaching web presence. You will receive weekly updates of the number of potential buyers who are viewing your home on-line to track the progress.

E-Blasts

Through our website, we have created beautiful, live templates that are sent directly to agents via email. Embedded in the email is the ability to link to our full website and virtual tour for further details on the home and to request more information.